

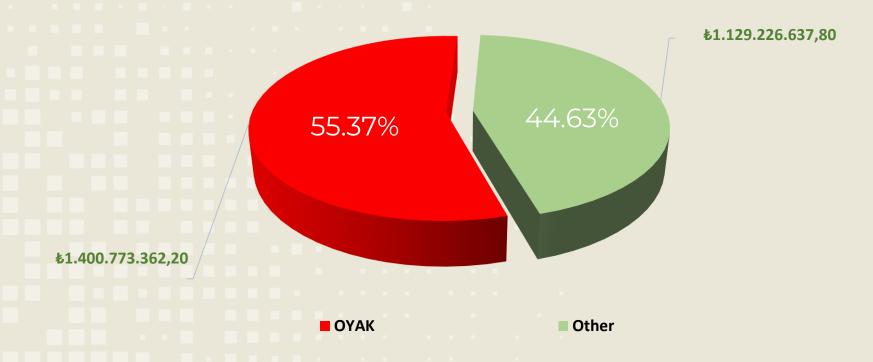


Investor Presentation





CAPITAL & SHAREHOLDING STRUCTURE



Capital: 2,530,000,000.00

Shareholders	Share Amount (TRY)	Share Ratio (%)
Turkish Armed Forces Pension Fund (OYAK)*	1,400,773,362.20	55.37
Other	1,129,226,637.80	44.63
Grand Total	2,530,000,000.00.	100.00

CAPITAL & SHAREHOLDING STRUCTURE

SUBSIDIARIES

Company Trade Name	Share Ratio (%)
Ferbis Tarım Ticaret ve Sanayi Anonim Şirketi	100.00
Areo Tohumculuk Arge Sanayi ve Dış Ticaret Anonim Şirketi	100.00
Sunset Kimya Tarım Ürünleri Ve Aletleri İmalat Pazarlama Sanayi Ve Ticaret Anonim Şirketi	100.00
Agriventis Technologies Pty.Ltd	51.00
Hektas Asia LLC	100.00

MILESTONES

1956

1956 1963

Founded in Adana

1981

OYAK, Türkiye's

professional

pension fund.

became one of

shareholders of

largest

the

HEKTAS.

HEKTAŞ's initial public offering date. (As of the year end, the share of OYAK was 55.37%)

It started to be traded on the stock exchange.

The animal health department was opened.

were opened. The organomineral fertilizer

The plant

seed

nutrition and

departments

production started in Adana.

Ferbis was acquired.

The company entered into **BIST 100 index.**

The company entered the pet food and care products sector.

Areo **Tohumculuk** was acquired.

The company entered into BIST 50 index.

1986 2005 2017 2018 2019 2020 2021

Sunset Kimya Tarım Ürünleri was acquired.

Arma pharmaceutical company, which produced veterinary medicine productions, was acquired.

The company started to work on establishing a factory in Balıkesir for domestic pet food production.

51% of **Agriventis** Technologies was acquired.

The company entered into BIST 30 index.

HEKTAŞ Asia LLC was founded in Tashkent. Uzbekistan.

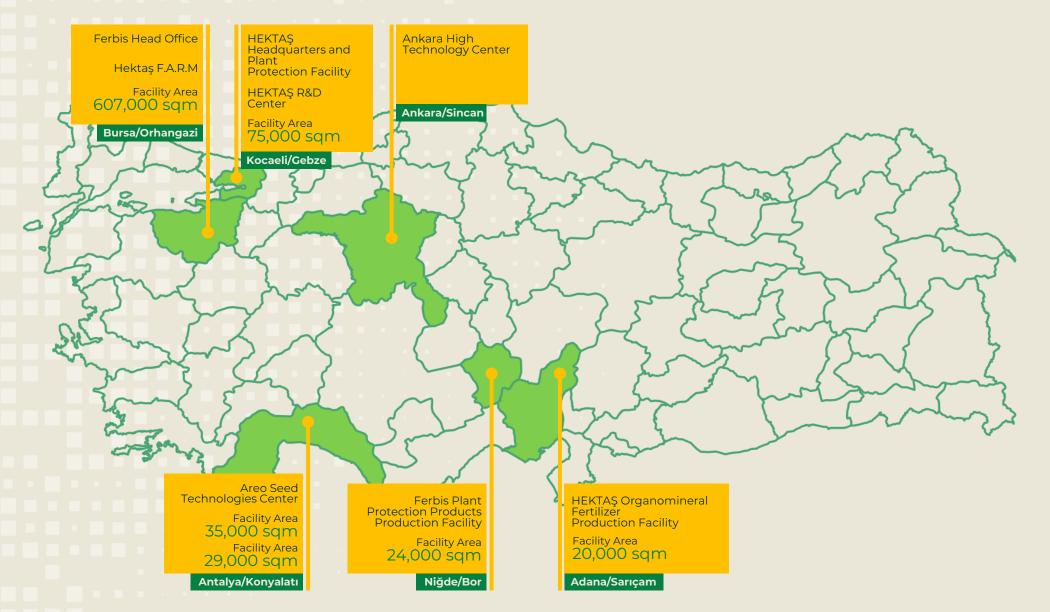
2022 2023

Ferbis' public offering process was initiated.

The company entered into a process of change and transformation.

The company exited from animal health business line.

OPERATION MAP





OUR BUSINESS LINES

PLANT PROTECTION

Market leader in Türkiye with Hektaş, Ferbis & Sunset

It contributes to reducing Türkiye's foreign dependency day by day through the production of plant protection products.

It will become even stronger with the public offering of Ferbis

With Hektaş Asia LLC, it will be closer to the Turkic Republics in the field of plant protection.



PLANT NUTRITION

Entered into market in 2017

Produces organomineral fertilizer

Developing its product portfolio day by day

With Hektaş Asia LLC, it will be even closer to the Turkic Republics in the field of plant nutrition.



SEED

Entered into market in 2017

Areo Tohumculuk was acquired in 2019

Became the controlling partner of Agriventis Technologies in 2022. (Australia)

Drought-tolerant seeds will be produced with Agriventis



PLANT PROTECTION BUSINESS LINE







OUR PRODUCTION FACILITIES

Kocaeli/Gebze - Niğde/Bor

OUR PRODUCTS

Fungicide, Herbicide, Insecticide, Acaricide, and Others

OUR GOALS

Maintaining our leadership structure and reducing dependence on imported inputs

ABOUT HEKTAŞ





Year of Establishment

1956

Oyak Partnership
Date

1963

IPO Date

1981



Field of Activity

Production and sales of plant protection products



Location

Kocaeli/Gebze

Advantages of Location

Close distance to land, sea, air, railways, and regional advantages



Motto

Pioneer of smart agriculture



Number of Employees

White-collars

290

Blue-collars

75



Sales Policy

To offer products that respect people and nature and are suitable for sustainable agriculture



Goal for 2024

Maintaining our leadership structure with brand awareness



Number of Licenses (Cumulative)

227

Target Number of Licenses

243



Sales network

Regional Directorates

6

Retail Points of Sale

839

Corporate Points of Sale

168

Wholesale Points of Sale

61

Total Points of Sale

1,068

10

PLANT PROTECTION BUSINESS LINE HEKTAŞ GEBZE PRODUCTION FACILITY





Location

Kocaeli/Gebze



Indoor Area

31,000 sqm

Total Area

75,000 sqm



Field of Activity

Production and sales of plant protection products (*Production of small amounts of chemical plant nutrition products)



Employees

Blue-collars



Manufactured Products

Fungicide, Herbicide. Insecticide, Acaricide, and Others



Production Amount in Q2

+4 **THOUSAND** KG



infrastructure

It is the first facility in its field to produce at industry 4.0 standards.



Modernization and automation investments



Quality **Certificates**

ISO 9001:2015 ISO 14001:2015 ISO 45001:2018 ISO 27001:2013

ABOUT FERBIS





2017



Field of Activity

Production and sales of plant protection products

Shareholding Ratio

100%



Location

Niğde/Bor

Advantages of Location

Close distance to land, sea, air and railways, regional incentives and close distance to agricultural areas



Motto

The Innovative Face of Efficient Agriculture



Number of Employees

White-collars

56

Blue-collars

55



Sales Policy

Providing lower and middle-segment products with a quality and pricefocused policy



Goal for 2024

Going public -Directing the lower and middle-segment market



Number of Licenses (Cumulative)

122

Target Number of Licenses

143



Sales Network

Regional Directorates

3

Retail Points of Sale

343

Corporate Points of Sale

29

Wholesale Points of Sale

11

Total Points of Sale

383

12

PLANT PROTECTION BUSINESS LINE FERBIS NIĞDE PRODUCTION FACILITY





Location

Niğde/Bor



Indoor Area

11,000 sqm

Total Area

24,000 sqm



Field of Activity

Production and sales of plant protection products



Number of Employees

Blue-collars 55



Manufacture d Products

Fungicide, Herbicide, Insecticide, Plant growth regulators



Production Amount in Q2

+1,7 THOUSAND KG



infrastructure

It is in the transition phase to automation process with its renewed infrastructure.



Investments Made

Modernization, automation, and warehouse investments



Quality Certificates

ISO 9001:2015 ISO 14001:2015 ISO 45001:2018

Organic Certificate

Ecocert Certificate

PLANT PROTECTION BUSINESS LINE ABOUT SUNSET





Date of acquisition

2020

Shareholding Ratio 100%



Field of **Activity**

Production and sales of plant protection products



Location

Niğde/Bor



Employees White-collars



Sales Policy

Export-oriented sales



Entering new markets abroad



Number of Domestic Licenses (Cumulative)

Number of Foreign Licenses (Cumulative)

310



Sales Network Countries of Sales

Azerbaijan Iraq Kazakhstan Cyprus Kyrgyzstan **Uzbekistan Tajikistan**

Total 7 Countries

PLANT NUTRITION BUSINESS LINE

HEKTAŞ Adana Organomineral Production Facility / HEKTAŞ Ankara High-Technology Center

OUR PRODUCTION FACILITIES

Adana/Sarıçam – Ankara/Sincan

OUR PRODUCTS

Foliar Fertilizer, Organomineral, Drip Irrigation, Pure Fertilizers / Liquid Fertilizers

OUR GOALS

Maintaining our leading position in the organomineral fertilizer market and expanding our sales network in the imported fertilizer market

PLANT NUTRITION BUSINESS LINE

HEKTAŞ ADANA PRODUCTION FACILITY



Location

Adana/Sarıçam

Advantages of Location

Close distance to land, sea, air and railways, regional incentives and close distance to agricultural areas



Field of Activity

Organomineral fertilizer production and sales



Indoor Area

12,400 sqm

Total Area 20,000 sqm



Number of Employees

Blue-collars

41



Manufacture d Products

Underground and above ground granular fertilizers



Production Amount in Q2

+7 THOUSAND KG



infrastructure

The facility, which was modernized in 2022, has the infrastructure suitable for organomineral fertilizer production.



Investments Made

Modernization investments



Quality Certificates

ISO 9001:2015 ISO 14001:2015 ISO 45001:2018

PLANT NUTRITION BUSINESS LINE

HEKTAŞ ANKARA HIGH-TECHNOLOGY CENTER



Location

Ankara/Sincan

Advantages of Location

Geopolitical location





Field of Activity

Liquid fertilizer production and R&D



Number of Employees

White-collars

5

Blue-collars

18



Manufacture d Products

Protein, microorganism, metabolite and enzyme-containing organomineral fertilizer



Production Amount in Q2

110 thousand liters



Investments Made

R&D investments



Number of Registered Products (Cumulative)

17



infrastructure

Well-equipped and high-capacity Technology Center



Goal for 2024

Ensuring the production of products with intensive imports, high added-value, and whose supply chain is at risk







OUR PRODUCTION FACILITIES

Antalya/Konyaaltı

OUR PRODUCTS

Vegetables and field crops

OUR GOALS

To reduce Türkiye's foreign dependence on seeds and help increase export volume

ABOUT AREO



2019

Shareholding Ratio

100%



Location

Antalya/Konyalatı

Advantages of Location

Close distance to land, sea, air and railways, climatic advantages, and location in Technocity



Field of Activity

Seed breeding, production and sales



Number of Employees

White-collars

22

Blue-collars

21



Motto

Local R&D, Local Seed



Sales Policy

Popularizing the sale of hybrid seeds with high adaptability



Product Portfolio

Vegetables and field crops

Number of Registered Seeds (Cumulative)

25



Reducing Türkiye's dependence on foreign sources in the field of seed production

SEED BUSINESS LINE

AREO R&D & PRODUCTION CENTER



Location

Antalya/Akdeniz University Technocity



Greenhouse Area:

29,000 sqm

Total Area 35,000 sqm



Field of Activity

Seed production in greenhouse areas and seed breeding in R&D laboratories



Manufactured Products

Tomato, pepper and cucumber, eggplant, cotton, barley, wheat, chickpea, pea, corn and sunflower seeds



infrastructure

Smart greenhouses equipped with the latest technology



Greenhouse Areas

1 Total Area with 5 greenhouses and 1 seedling area

Laboratories

2 laboratories, 2 rapid breeding rooms and 1 test greenhouse



Investments Made

Investments made within the scope of R&D



Certificates

Global Gap Certificate

ABOUT AGRIVENTIS



2022

Shareholding Ratio

51%



Location

Australia/Sydney

Advantages of Location

Closeness to global markets



Field of Activity

Seed breeding, production and sales



Employees

White-collars

4



Sales Policy

The company plans to increase its market share in 2026 with its current activities.



Number of Registered Seeds

13

Number of Seed Lines

260+



Grains and legumes



Goal for 2024

Become industry leader and global player to combat climate change, and promote sustainable agriculture, and food security



OUR R&D ACTIVITIES HEKTAŞ R&D



Location

Kocaeli/Gebze



R&D Incentives

R&D discount and therefore Corporate Tax and SSI Premium Deduction



Number of Employees (R&D)

27



Number of Laboratories

Laboratories

Instrumental and wet analysis laboratory



Number of Projects Executed (Cumulative)

49

Content of Projects Executed

R&D studies are carried out in the field of plant protection and environmental health.

Completed Projects in Q2

3



Number of Registrations Received in Q2

7

Number of Products Commercialized in Q2

4



TUBİTAK TAGEM Universities



Developing new products and improving product quality and standards

OUR R&D ACTIVITIES AREO R&D



Location

Antalya/Akdeniz University Technocity



R&D Incentives

R&D discount and therefore Corporate Tax and SSI Premium Deduction



Number of Employees (R&D)

16



Number of Laboratories

2 laboratories, 2 rapid breeding rooms and 1 test greenhouse

Laboratories

Biotechnology and tissue culture laboratories, phytopathology test greenhouse and speed breeding rooms



Number of Projects Executed (Cumulative)

11

Content of Projects Executed

R&D studies are carried out in the field of seed breeding

Completed
Projects
(Cumulative)

10



Number of Registrations Received in Q2

25

Number of Products
Commercialized in Q2

25

Number of Seed Lines

15,000+



Collaborations Signed

Ministry of Industry Universities



Developing durable, high-yielding seeds through technologybased breeding studies

OUR R&D ACTIVITIES

ANKARA HIGH-TECHNOLOGY R&D



Location

Ankara/Sincan



Employees (R&D)

14



Number of Laboratories

7

Laboratories

Agriculture, Genetics,
Microbiology,
Instrumental Analysis,
Analytical Chemistry,
Chemistry,
Synthesis



Number of Projects Executed (Cumulative)

13

Content of Projects Executed

Liquid fertilizer
development in the fields
of chemistry,
fermentation,
microbiology and
genetics

Completed
Projects
(Cumulative)

9



Number of Registrations Received in Q2

17

Number of
Products
Reaching the
Commercializatio
n Stage in Q2

17



Collaborations Signed

It is in the agreement stage



R&D Policy

Developing products with intensive imports, high addedvalue, and whose supply chain is at risk

OUR R&D ACTIVITIES AGRIVENTIS R&D

Number of

Projects

Executed

(Cumulative)







Laboratory







3



Number of Registrations Received (Cumulative)

12

Number of Products
Commercialized (Cumulative)

3



Collaborations Signed

CRCNA, Agrifutures, QDAF & CQ University



Carrying out R&D studies in cooperation with the state and universities

OUR R&D ACTIVITIES Hektaş F.A.R.M R&D



Location

Bursa/Orhangazi

Advantages of the Location

Close distance to land, sea, air and railways and having a microclimate climate

Other Areas

There are a guesthouse, auditorium hall, congress center, agricultural museum, Aquaphonic Vertical Farming and R&D laboratories.



Purpose of Establishment

Focusing on increasing agricultural efficiency and sustainability with new generation techniques and demonstrating smart agricultural practices to producers



Outdoor Production Area

242 decares

Total area
607 decares



Products Produced in Outdoor Production Area

Fruit trees, field crops, berry groups, vineyards and summer and winter vegetables

Number and Types of Greenhouses

2 greenhouses, 66 decares, Tomato/Pepper/Cucum ber/Vecitable Seeds

Products Produced in the Greenhouse Area

Tomatoes, peppers and cucumber



Number of Laboratories

66



Number of Employees (R&D)

19

Number of Projects Executed (Cumulative)

10



Collaborations Signed

Universities

Number of visitors

More than 7 thousand producers were hosted and informative meetings and training were held on innovative agricultural practices and technologies.

Goal

Contributing to the development of Turkish agriculture through R&D studies

Financial Indicators



FACTORS EFFECTING SALES DURING THE YEAR

Climatic Effects
Market Conditions
Economic Effects
Stabilization of Exchange
Rates

FİNANCIAL RATIOS	31.12.2023	30.06.2024
Asset Size	31,751,609,368	24,360,031,144
Equity	9,404,708,155	8,072,575,851
Revenue	6,038,995,409	2,565,961,112
EBITDA(Opr. Profit+Depreciation)	-913,813,822	-194,101,695
EBITDA Margin	-15.13%	-7.54%
Net Profit	-894,457,832	-992,372,060
Net Profit Margin	-14.81%	-38.67%
Gross Profit	815,592,841	87,738,011
Gross Profit Margin	13.51%	3.42%

^{*} If not defined all amounts otherwise, It was shown TL according to purchasing power of Turkish Liras as of 30 June 2024.

OUR SALES

Together with its subsidiaries, HEKTAŞ serves farmers all over Türkiye with 6 regional directorates and around 1,500 distribution points.

In the second quarter of 2024, the company's sales of products belonging to the plant protection and plant nutrition business lines were **27,462,289 kg**, the sales of products belonging to the seed business line were **91,353 kg** of open field seeds, **3,380,192** pieces of vegetable seeds and **54,458 kg** of vegetable trial sales.

SUMMARIZED BALANCE SHEET (TL)	31.12.2023	30.06.2024
	ACTIVE	ACTIVE
CURRENT ASSETS	18,871,976,159	12,616,826,120
NON-CURRENT ASSETS	12,879,633,209	11,743,205,024
TOTAL ASSETS	31,751,609,368	24,360,031,144
	PASSIVE	PASSIVE
SHORT-TERM LIABILITIES	19,705,901,931	14,087,916,105
SHORT-TERM LIABILITIES	2,640,999,282	2,199,539,188
EQUITY	9,404,708,155	8,072,575,851
TOTAL LIABILITIES	31,751,609,368	24,360,031,144

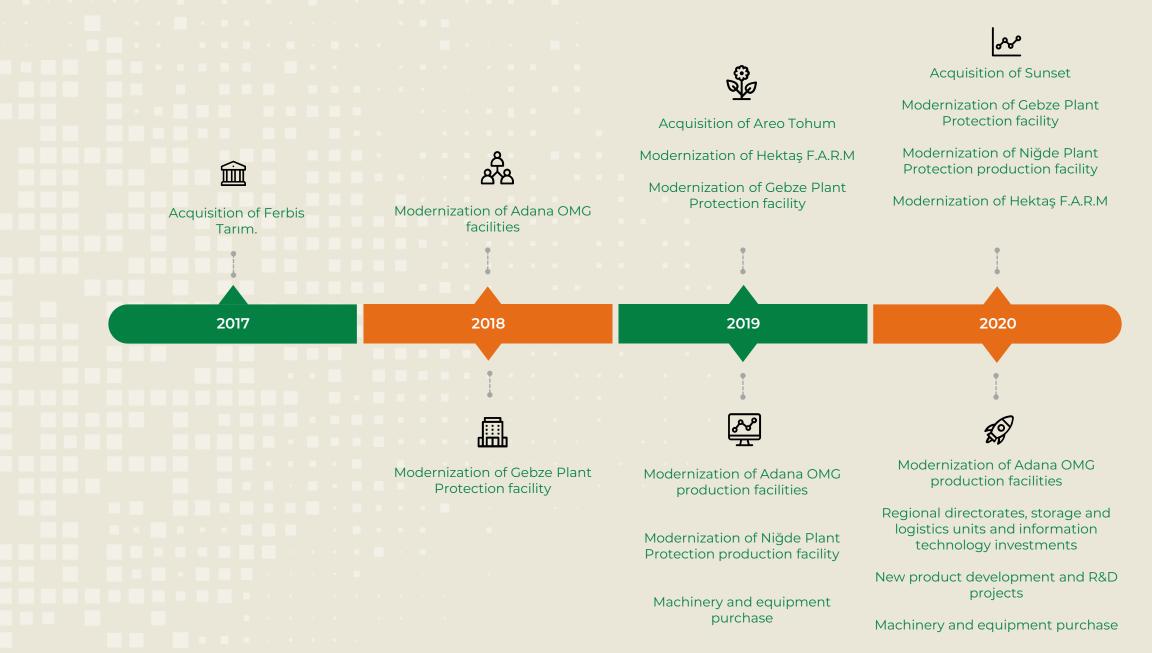
^{*} If not defined all amounts otherwise, It was shown TL according to purchasing power of Turkish Liras as of 30 June 2024.

imary Income Statement(TL)	30.06.2023	30.06.2024
Revenue	5,451,312,943	2,565,961,112
Cost of Sales (-)	(4,085,986,789)	(2,478,223,101)
GROSS PROFIT / LOSS	1,365,326,154	87,738,011
Operating Expenses (Marketing, Distribution, General Management, R&D)	(969,956,941)	(782,078,827)
Other Activities (Incomes / Expenses)	(346,247,527)	78,846,190
MAIN OPERATING PROFIT/(LOSS)	49,121,686	(615,494,626)
Incomes/Expenses from Investment activities	10,391,493	2,425,446
PERATING PROFIT (LOSS) BEFORE FINANCING EXPENSES	59,513,179	(613,069,180)
Financing Incomes / Expenses	(1,422,476,932)	(2,580,130,200)
Gains (losses) on net monetary position	1,074,937,411	2,011,863,986
PROFIT/LOSS FROM CONTINUING OPERATIONS BEFORE TAX	(288,026,342)	(1,181,335,394)
Tax Income/Expense from Continuing Operations	(278,283,624)	188,963,334
PROFIT/LOSS OF THE PERIOD	(566,309,966)	(992,372,060)

^{*} If not defined all amounts otherwise, It was shown TL according to purchasing power of Turkish Liras as of 30 June 2024.



OUR INVESTMENT EXPENDITURES



OUR INVESTMENT EXPENDITURES



Acquisition of Arma

Purchase of pet food facility

Modernization of Niğde Plant Protection production facility

Modernization of Gebze Plant Protection facility



Becoming a controlling partner in Agriventis

Modernization of Hektaş F.A.R.M

Modernization of Niğde Plant Protection production facility

Modernization of Gebze Plant Protection facility



Purchase of Veterinary Medical Product Production Facility

Modernization of Gebze Plant Protection facility

Modernization of Niğde Plant Protection production facility



Modernization of Hektaş F.A.R.M (still continuing)

Modernization of Gebze Plant Protection facility (still continuing)

Modernization of Adana OMG facilities (still continuing)

Starting the construction of production facilities that will operate in Uzbekistan

2023

2024/Q2

2021



Modernization of Adana OMG facilities

Establishment of Ankara HTC

Modernization of Hektaş F.A.R.M

Machinery and equipment purchase



2022

Modernization of Adana OMG facilities

Modernization of pet food production facility

Purchasing the rented facility in Adana

Ankara HTC investment

Establishment of Hektaş Asia



Modernization of Adana OMG facilities

Modernization of Hektaş F.A.R.M

Modernization of pet food facility

Ankara HTC investment

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